

Dennis Mabry, Designer

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SELECT WORK EXPERIENCE**Dennis Mabry, Designer, freelance art direction and design, 1999–present**

I continue to work with a range of clients to develop and implement strategy, concepts and visual direction. Ongoing projects include the following:

- + corporate responsibility pitch for Bacardi Martini Limited
- + book and presentation collateral for redevelopment pilot project near Glasgow
- + web blog design and organisation for MA programme at University of East London
- + website design for natural gas initiative in the Middle East

Select clients: Architecture for Change (AfC), The ARChive of Contemporary Music, Boutique Creative, Circle, CUE Art Foundation, FutureBrand, Jeanne DuPont, Open, New York League of Conservation Voters, Nokia, The Partners, PDD, Ralph Appelbaum Associates, Research into Environment and Design (R/E/D), Rhode Island School of Design, The RISD Museum, Sanctuary for Families, Sarah Price Landscapes, Urban Design Skills, Vespa USA.

Hudson Fuggle, design consultancy, London, England, 7/08 – 11/08

Client-facing role with responsibility for identity, print, online and editorial projects, from conceptualisation and design development through to artworking and delivery. Clients: City University London, English Farming and Food Partnerships (EFFP), ExCeL London, Voluntary Service Overseas (VSO).

Meadow Creative, design consultancy, London, England, 10/07 – 6/08

Senior designer for a range of projects, including print, packaging and 3d. Clients: Bacardi, Bombay Sapphire.

SAS, design consultancy, London, England, 8/06 – 10/06, 1/07 – 4/07, 6/07 – 8/07, 6/08

Lead designer for a magazine launch and the identity of an internal global exchange programme, whilst simultaneously assisting with a diversity of print and online projects. Clients: Amey, Knight Frank, KPMG, Royal Bank of Scotland, Spicerhaart.

Circle, brand consultancy, London, England, 2/06 – 5/06, 10/06 – 1/07

Senior designer for a range of work, including print and interactive. Clients: BP, Circle, Hogarth Davies Lloyd.

Landor Associates, brand consultancy, New York, New York, 1/04 – 1/05

As senior designer, collaborated, managed and planned to create, develop and deliver identity programs, packaging and environments. Clients: Capital One, Delta, Diageo, Gatorade, Genworth Financial, Lipton, Pfizer, Ramada.

Interbrand, brand consultancy, New York, New York, 6/03 – 11/03

Lead designer for a range of projects from concept through completion, including animated launch announcement, brand essence book and premium items campaign. Clients: Biogen Idec, Guidant, Luxuria.

Ann Taylor, internal design group, New York, New York, 12/02 – 4/03

Helped extend creative director's visual direction to internet projects, including email, website updates, features and promotions. Created specifications for the technical team and coded HTML templates.

Morgan Stanley, internal design group, New York, New York, 6/02 – 11/02

Designed and developed materials across a range of media, for internal and external audiences, including print, web and signage.

Straightline International, design consultancy, New York, New York, 1/01 – 9/01

Edited content, developed concepts, sketches, information architecture, prototypes and visual language. Designed documentation, led presentations, interacted with clients. Clients: Guidant, MIM Corporation.

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EDUCATION

Metropolitan Film School, *London, England, 8/07 – 9/07*
Three-Week Intensive Offline Editing

Rhode Island School of Design, *Providence, Rhode Island, 1995 – 1999*
Bachelor of Fine Arts, Graphic Design, June 1998
Bachelor of Industrial Design, June 1999

Northwestern University, *Evanston, Illinois, 1991 – 1995*
Bachelor of Science in Speech
Double major in Communication Studies/International Studies

SKILLSET

Desktop: InDesign, Illustrator, Photoshop, Quark and Office;

Digital: After Effects, Final Cut Pro, Flash; write HTML by hand; familiar with DHTML, JavaScript and object-oriented ActionScript; experience with video and film.

ADDITIONAL EXPERIENCE

Rhode Island School of Design, *Providence, Rhode Island, 1997*
Assisted Walter Baetjer with Graphic Form, a sophomore class. Demonstrated techniques, advised individuals, led classroom critiques and participated in final evaluations.

Apple Design Project, *Cupertino, California, 1996*
Member of six-student team selected to present work at Apple Computer. Ten schools throughout the world participated.