

Dennis Mabry, Designer

8 Mehetabel Road
London E9 6DU
United Kingdom

+44 (0)79 4745 4295
dennis@dennismabry.com
www.dennismabry.com

SELECT WORK EXPERIENCE**Dennis Mabry, Designer**, *freelance art direction and design, 1999 – present*

Develop and implement strategy, concepts and visual direction.

Clients: Architecture for Change, The ARChive of Contemporary Music, Beardwood & Co., Blue Worldwide, CUE Art Foundation, FutureBrand, Jeanne DuPont, Open, New York League of Conservation Voters, Nokia, The Partners, PDD, Ralph Appelbaum Associates, R/E/D, Rhode Island School of Design, The RISD Museum, Sanctuary for Families, Sarah Price Landscapes, Sheppard Day, Vespa USA.

SAS, *design consultancy, London, England, 8/06 – 10/06, 1/07 – 4/07, 6/07 – 8/07*

As senior designer, collaborating to design and refresh an estate agent's identity, whilst simultaneously assisting with a diversity of other projects. Clients: Amey, Knight Frank, KPMG, Royal Bank of Scotland, Spicerhaart.

Circle, *brand consultancy, London, England, 2/06 – 5/06, 10/06 – 1/07*

Senior designer for a range of projects, including print and interactive.

Clients: BP, Hogarth Davies Lloyd.

Landor Associates, *brand consultancy, New York, New York, 1/04 – 1/05*

As senior designer, collaborated, managed and planned to create, develop and deliver identity programs, packaging and environments. Clients: Capital One, Delta, Diageo, Gatorade, Genworth Financial, Lipton, Pfizer, Ramada.

Interbrand, *brand consultancy, New York, New York, 6/03 – 11/03*

Lead designer for a range of projects from concept through completion, including animated launch announcement, brand essence book and premium items campaign.

Clients: Biogen Idec, Guidant, Luxuria.

Ann Taylor, *internal design group, New York, New York, 12/02 – 4/03*

Helped extend creative director's visual direction to internet projects, including email, website updates, features and promotions. Created specifications for the technical team and coded HTML templates.

Morgan Stanley, *internal design group, New York, New York, 6/02 – 11/02*

Designed and developed materials across a range of media, for internal and external audiences, including print, web and signage.

Straightline International, *design consultancy, New York, New York, 1/01 – 9/01*

Edited content, developed concepts, sketches, information architecture, prototypes and visual language. Designed documentation, led presentations, interacted with clients.

Clients: Guidant, MIM Corporation.

ADDITIONAL EXPERIENCE**Rhode Island School of Design**, *Providence, Rhode Island, 1997*

Assisted Walter Baetjer with Graphic Form, a sophomore class. Demonstrated techniques, advised individuals, led classroom critiques and participated in final evaluations.

Apple Design Project, *Cupertino, California, 1996*

Member of six-student team selected to present work at Apple Computer. Ten schools throughout the world participated.

EDUCATION**Metropolitan Film School**, *London, England, 8/07 – 9/07*

Three-Week Intensive Offline Editing, September 2007

Rhode Island School of Design, *Providence, Rhode Island, 1995 – 1999*

Bachelor of Fine Arts, Graphic Design, June 1998

Bachelor of Industrial Design, June 1999

Northwestern University, *Evanston, Illinois, 1991 – 1995*

Bachelor of Science in Speech

Double major in Communication Studies/International Studies

SKILLSET

Desktop: InDesign, Illustrator, Photoshop, Quark and Office;

Digital: After Effects, Final Cut Pro, Flash; write HTML by hand; familiar with DHTML, JavaScript and object-oriented ActionScript; experience with video and film.