

Dennis Mabry, Designer

47 Dulwich Road
First Floor
London SE24 0NJ
United Kingdom

+44 (0)79 4745 4295
dennis@dennismabry.com
www.dennismabry.com

SELECT WORK EXPERIENCE**Dennis Mabry, Designer**, *freelance art direction and design, 1999–present*

I continue to work with a range of clients to develop and implement strategy, concepts and visual direction. Recent and ongoing projects include the following:

- + website redesign for Simons Muirhead & Burton, a Soho-based law firm
- + conference leaflet for University of East London MA architecture course
- + collaborative book design for redevelopment project in Sheffield
- + identity pitch for well known UK nutritionist (with Steve Lucker at Social)
- + website design and identity development for group of textile designer-makers

Select clients: Architecture for Change (AfC), The ARChive of Contemporary Music, Boutique Creative, Circle, CUE Art Foundation, FutureBrand, Jeanne DuPont, Open, New York League of Conservation Voters, Nokia, The Partners, PDD, Ralph Appelbaum Associates, Research into Environment and Design (R/E/D), Rhode Island School of Design, The RISD Museum, Sanctuary for Families, Sarah Price Landscapes, Urban Design Skills, Vespa USA.

Boutique Creative, *design consultancy, London, England, 7/09 – 3/10*

Senior designer for a range of projects, including print, digital and events.

Clients: Bacardi, Bombay Sapphire.

Hudson Fuggle, *design consultancy, London, England, 7/08 – 11/08*

Client-facing role with responsibility for identity, print, online and editorial projects, from conceptualisation and design development through to artworking and delivery.

Clients: City University London, English Farming and Food Partnerships (EFFP), ExCeL London, Voluntary Service Overseas (VSO).

Meadow Creative, *design consultancy, London, England, 10/07 – 6/08*

Senior designer for a range of projects, including print, packaging and 3d.

Clients: Bacardi, Bombay Sapphire.

SAS, *design consultancy, London, England, 8/06 – 10/06, 1/07 – 4/07, 6/07 – 8/07, 6/08*

Lead designer for a magazine launch and the identity of an internal global exchange programme, whilst simultaneously assisting with a diversity of print and online projects.

Clients: Amey, Knight Frank, KPMG, Royal Bank of Scotland, Spicerhaart.

Circle, *brand consultancy, London, England, 2/06 – 5/06, 10/06 – 1/07*

Senior designer for a range of work, including print and interactive.

Clients: BP, Circle, Hogarth Davies Lloyd.

Landor Associates, *brand consultancy, New York, New York, 1/04 – 1/05*

As senior designer, collaborated, managed and planned to create, develop and deliver identity programs, packaging and environments. Clients: Capital One, Delta, Diageo, Gatorade, Genworth Financial, Lipton, Pfizer, Ramada.

Interbrand, *brand consultancy, New York, New York, 6/03 – 11/03*

Lead designer for a range of projects from concept through completion, including animated launch announcement, brand essence book and premium items campaign.

Clients: Biogen Idec, Guidant, Luxuria.

Ann Taylor, *internal design group, New York, New York, 12/02 – 4/03*

Helped extend creative director's visual direction to internet projects, including email, website updates, features and promotions. Created specifications for the technical team and coded HTML templates.

Morgan Stanley, *internal design group, New York, New York, 6/02 – 11/02*

Designed and developed materials across a range of media, for internal and external audiences, including print, web and signage.

Straightline International, *design consultancy, New York, New York, 1/01 – 9/01*

Edited content, developed concepts, sketches, information architecture, prototypes and visual language. Designed documentation, led presentations, interacted with clients.

Clients: Guidant, MIM Corporation.